

# V. Rajalakshmi

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**Award Winner of "CFO100" by CFO Institute | Insolvency Professional | Registered Valuer**

Experienced Operational Finance Professional with strong business acumen in various industries such as Wellness, Retail, Real Estate IT services. Proven expertise in restructuring, strategy formulation, planning & implementation of initiatives & projects. Strong IT skills to put the systems and process in place and also played key role in designing the process flow for all IT initiatives

## Core Competencies

Finance & Accounts  
Restructuring  
Budgeting  
Fund Raising & Treasury  
Management  
Auditing and Taxation  
Statutory Compliance/Liaison  
Indirect Taxation - GST  
Insolvency & Liquidation Process  
Valuation of Securities and Financial  
Assets

## Education

- **Bachelors in Commerce** from **Madras University** in 1987
  - I.C.W.A.I in 1990
- **Insolvency Professional (IBBI)**
- **Registered Valuer (IBBI)**

## CAREER ABSTRACT

- ⇒ A result-oriented professional with 30 years of experience in Finance & Accounts, Budgeting, Costing, Fund Raising & Treasury, Auditing & Statutory Compliances / Liaison.
- ⇒ *Presently Practicing as a Registered Valuer, Insolvency Professional, Cost Auditor & Faculty in Institute of Cost and works Accountants of India*
- ⇒ Ability to form strategic goals and rigour in implementing the initiatives to achieve the goals.
- ⇒ Strong analytical & organizational abilities with adeptness in formulating systems & control mechanisms to benefit of company & adherence to Accounting Policies & Compliances.
- ⇒ Significant skill and experience in Fund Raising through private placement and Bank Borrowings for working capital/Term Loan requirement, Hedging and Derivatives.
- ⇒ Proficiency in streamlining working procedures, formulating Standard Operating Procedures and effective implementation for enhancing the accounting and statutory requirements.
- ⇒ An effective communicator with excellent relationship building & interpersonal skills.

## CAREER GRAPH

Tenure	Organization	Designation while leaving
Apr'89-Apr'90	M/s. Madras Fertilizers Ltd	Industrial Trainee
Apr'92-Aug'95	M/s. Bharti Telecom Ltd	Senior Accounts Officer
June'96-Aug'05	M/s. Ansal Properties & Infrastructure Ltd.	Assistant General Manager-Finance
Aug'05-Mar '14	M/s. VLCC Health Care Limited.	Sr. VP - Finance
Apr'15-Mar '15	M/s. VLCC Personal Care Limited.	Chief Finance Officer
Apr'15- Oct '16	VLCC Group	Head – Strategy & Audit
Nov '16 – April /17	M/s Acxiom Consulting Pvt Ltd	Chief Operating Officer
Present	Rajalakshmi & Associates	Practicing Consultant (IP, Business Valuation, Cost Audit & CFO Services)

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## Current Engagements

Insolvency Professional in the panel of Indian Overseas Bank, Canara Bank, Bank of Baroda, Bank of India, City Union Bank, Corporation Bank and HDFC Limited.

Handling Valuation assignments for arriving at fair value and liquidation value for the corporate debtors under IBC process and also for the companies looking for fresh investments. Partner in ITCOT Valuation Services LLP

Resolution Professional for the below corporate debtors that are currently undergoing Corporate Insolvency Resolution

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- **Supreme Coated Board Mills Pvt Ltd.** - Manufacturer of Paperboard
  - **Pondicherry Extraction Industries Private Limited** – Oil Extraction Company
  - **JKS The Banyaan Private Limited** – Real Estate
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## Completed Assignments

Energex Systems India Pvt Ltd - Boiler Manufacturer

Arudaavis Labs Private Limited - Manufacturer of Active Pharma Ingredients (API)

Associated with **ITCOT VALUATION SERVICES LLP** as partner for Valuation services.

## BUSINESS SKILLS

### Operational Management and Strategic Planning

- ◆ Involved in formulation major corporate goals and the implementing the new initiatives to achieve business goals
- ◆ Competition mapping and analysis and optimising the resources of the company to a competitive advantage
- ◆ Operationalize the Strategies and setting Standards of operations
- ◆ Driving Operational efficiency through defined KPIs
- ◆ Identifying the bottlenecks and addressing the exceptions
- ◆ P& L Management

### Finance & Accounts

- ◆ Presenting a true and fair view of the financial position of the company by preparing financial statements viz, Store wise Profitability, Consolidated P&L Account, Balance Sheet and annual reports.
- ◆ Defining and Implementing the SOPs to comply the Accounting Standards and Statutory Requirements
- ◆ Process Implementations for the adherence of Accounting Standards and to the advantage of the company.

### Fund Raising &M & A

- ◆ Taking adequate measures to monitor the inflow/outflow of funds, ensuring optimum utilization of available funds towards the accomplishment of available funds.
- ◆ Liaising and negotiating with banks & financial institutions for availing fund and non-fund based facilities at favourable terms to meet working capital requirements.
- ◆ Pre-IPO investment strategy and strategic alliance partner's investments into the company through private placement of Preference shares and Debentures.
- ◆ Information Memorandum for investment and scrutinising the IM for acquisition deals

- ◆ Involvement in Financial & Legal due diligence process for investment and acquisition deals
- ◆ Dealing with Big fours for Investment and Acquisition Diligence and Closures
- ◆ Have raised more than Rs. 1000 crores of Borrowed fund and involved in PE fund raising activity and an acquisition deal.

### **Budgeting & MIS**

- ◆ Formulating budgets, conducting variance analysis to determine difference between projected figures & actual expenditure and recommending / taking corrective actions.
- ◆ Monitoring cash flow from the operations of the company to review the cash position and forecast funds required for numerous expenses.
- ◆ Taking adequate measures to ensure timely management fund requirement/availability.
- ◆ Consolidating the multi-location/multi-currency financial activities with various stream of revenue and submitting the segment wise MIS/Profitability Statement for future course of actions

### **Auditing and Taxation**

- ◆ Performing analytical review of financial statements and evaluation of internal control systems for carrying out internal / statutory/ tax audits/ government audit / management audit. Risk & Transaction audit.
- ◆ Preparing tax plans and ensuring timely assessment and filing of direct/ indirect tax returns in compliance with respect to Direct/Indirect Tax Laws.
- ◆ Conducting internal audit with respect to launching of project, pricing of the project, Revenue leakages, Cost effectiveness & reporting management the deviations from the policies affecting the business interest.
- ◆ Carrying out commercial audit with respect to quotations received, order placed, price paid with respect to volume discount, cartage and other tax related matters and reporting the management the major deviations causing cost to the company.
- ◆ Handled Statutory/Internal/Risk Audit conducted by Deloitte, KPMG, E & Y, PWC.

### **Statutory Compliance/Liaison**

- ◆ Ensuring the Statutory compliance with respect to GST, IT.
- ◆ Liaising with various government departments, ensuring smooth business operations.
- ◆ Ensuring fulfilment of all requisite formalities, papers/ documentations as per bankers/ROC requirement for funding the working capital/Term loan requirements, promoters requirements etc

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### **IT Skills**

- ⇒ Experience in implementation of ERP base solutions Microsoft Ax, Navision
  - ⇒ Proficient with computerized environment & can handle any menu driven accounting packages.
  - ⇒ Good knowledge of flow charts for implementing the user oriented accounting software packages and process owner of Finance & Accounts Module for customised ERP development
  - ⇒ Key Person in structuring & developing the e-commerce portal and Mobile Application for on-line business channel
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### **NOTABLE ACCOMPLISHMENTS ACROSS THE TENURE**

- ⇒ **Awarded by CFO Institute for Corporate Funding in "CFO 100"** in the year 2014.
  - ⇒ Have setup an additional business stream for VLCC through On-line portal and Mobile App
  - ⇒ Reduced the borrowing cost to the company to a larger extent by arbitrage funding mechanism.
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*References available upon requirement*